



News From

JACK DOYLE

MONROE COUNTY EXECUTIVE

For Immediate Release
Tuesday, November 14, 2000

DOYLE RECOMMENDS CONTINUING SUPPORT FOR LOCAL FILM COMMISSION, *Cites Economic Development, Cultural Advantages*

Monroe County Executive Jack Doyle has recommended the authorization of a contribution of \$130,000 to fund the operations of the Rochester, Finger Lakes Film & Video Office through December 2001. The Film Office is charged with publicizing the advantages of Monroe County and the upstate region as an outstanding location to stage film and video productions.

"The track record of the Film Office shows that their presence contributes greatly to both the economic vitality and the cultural dynamics of the community," said Doyle. "Sectors that benefit from local productions include restaurants, hotels, a broad range of service providers, and local labor. There has been a total of \$14,470,888 spent by out-of-town producers since the Film Office was started in June of 1990," said Doyle.

The Film Office has generated a total of 235 projects during the first three quarters of 2000. These projects led to 68 productions; 44 of which can be attributed to out-of-town producers, and the remaining 24 generated by local producers. Local spending generated by out-of-town productions for the first three-quarters of 2000 totaled \$2,511,731.

This is the tenth year Monroe County and the local production community have funded the Film Office operations. Additional funding support in recent years has also come from the Greater Rochester Visitor's Association. Several local businesses and organizations have also recently pledged assistance, including Eastman Kodak Company.

The contribution from the Planning & Development Department will be combined with private sector assistance to allow the office to continue operations through December 31, 2001.

Funds to support this expenditure have been provided in the 2001 operating budget. Final authorization is subject to Legislative approval.

#

For further information, call:
Communications & Special Events at 428-2380
See us on the web at www.co.monroe.ny.us

